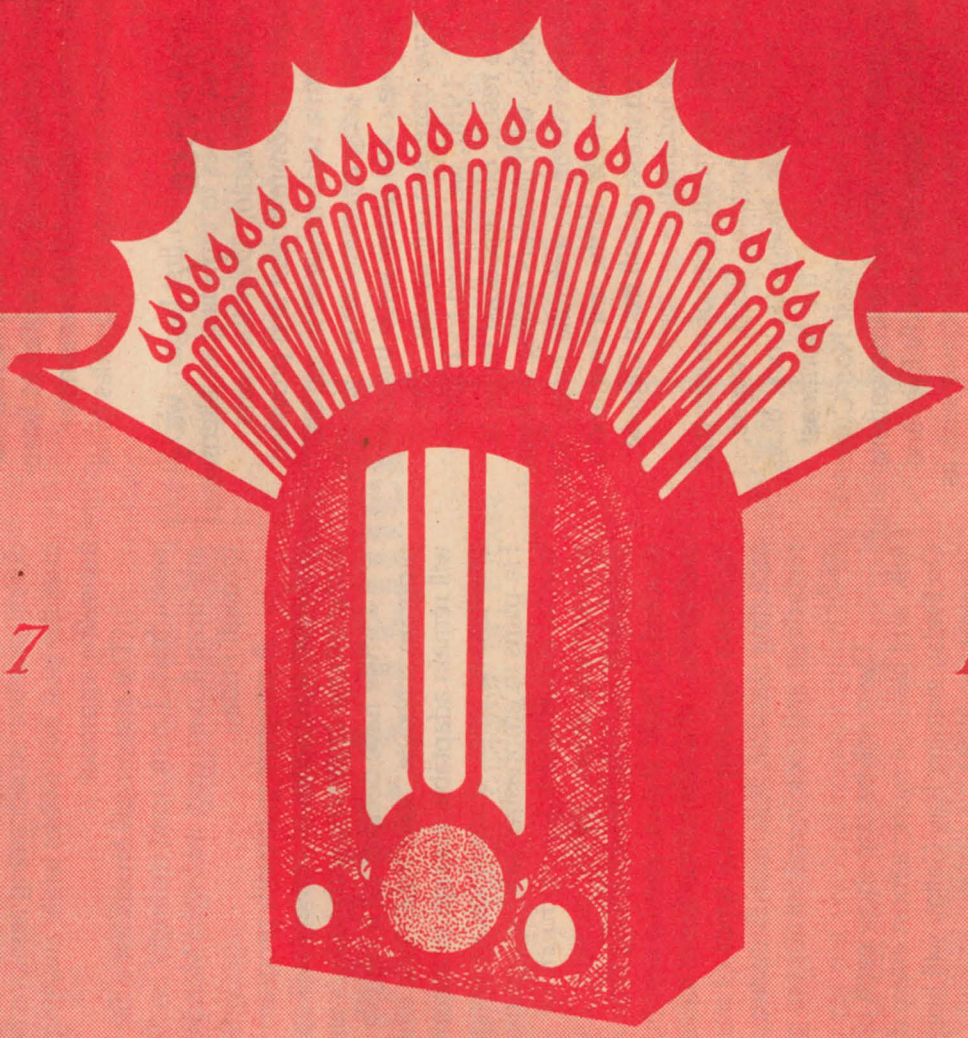
The Silver Age of Radio



1967 1992

Our Twenty-Fifth Anniversary

SPRING 1992 PROGRAM GUIDE

91.1 WRUW FM 25 YEARS

WRUW Program Guide Spring 1992

Special Issue Celebrating WRUW's Twenty-fifth Anniversary

Nineteen ninety-two is here, year of elections, Olympic games, and WRUW's twenty-fifth anniversary. You can ignore the first two, after all, they happen every four years, but this year is special for us. Ever since we first went on the air on February 26th, 1967, WRUW has been striving to provide you, the listener, with a wide selection of music not normally heard elsewhere. After twenty-five years, we're looking back and priding ourselves on a job well done.

There are a number of special things going on throughout the year to help us celebrate our silver anniversary. Look for a special retrospective broadcast on the 26th of February, our anniversary day. Individual programmers plan special shows featuring music that we've played over the past years. You may even hear old alumni of the station on the air to take you back to what alternative radio was in their day.

There's more to radio than just spinning records, though. There's you, the audience. We wouldn't have made it through twenty-five years without the support of great people like you. To thank you, we're planning a number of small concerts in various genres about the city to thank you and to celebrate twenty-five years of great local music that we're proud to play on WRUW.

If you like what we've done so far, you can continue to support us. Our eleventh annual radiothon is happening this March, from Monday the 9th through Sunday the 15th. We hope to raise $25,000 to help improve the station and thereby improve what you, the listener, get to hear.

All the money we raise during the radiothon goes to improving the station- no office supplies bought or salaries paid (we're all volunteer). One third of the money you donate goes to purchasing more music of the genre of the show to which you donate; an easy way for you to show us what sort of music you'd like to hear more of on WRUW. Another third goes to support Studio-A-Rama, our annual summer rock concert (look for more about that in the summer program guide). The rest of what we raise this year will go to purchasing a new on-air console, to improve the quality of what we play before we send it out over the air to you.

So start saving for your pledge now, and enjoy what you hear on WRUW - both present and our looks into the past. We hope to be here for years into the future, and invite you to join us in our journey into alternative radio.

--- Ben Winter
WRUW General Manager

Inside This Guide:

- Reprintings of old articles relating to the station's history!!
- Reprintings of past WRUW program guide artwork!!
- A handy one page guide to all the shows currently on WRUW, suitable for framing!!
- Descriptions of all of the shows currently on WRUW!!
- Plus a whole lot of other exciting stuff!!

Public Affairs Shows

Spring 1992

These half hour long shows are designed to bring local and national happenings to the public's attention. They serve as a non-mainstream source of information.

Monday 11:30 am: The Law Show

A new show to WRUW, featuring a frank and in depth look at legal issues of the day in a straight forward, easy to understand manner. Each week there will be interviews with legal educators, judges, prosecutors, defense lawyers and law reporters.

Monday 7:00 pm: Just Chillin'

Presented live from WRUW, this call-in talk show features interviews with local professionals on a variety of teen-related health issues and social concerns. Produced in co-operation with the Cleveland Health Department and the Cleveland Treatment Center.

Tuesday 11:30 am: Crimson Dreams

Blue Cross-Blue Shield just bought a gateway lodge for $873,640. Roe vs. Wade will probably be overturned. Election antics are already upon us. Let's explore these issues from a slightly different angle, with just a spoonful of sugar to help the medicine go down.

Tuesday 7:00 pm: Consider the Alternatives

This award winning, thought provoking weekly radio magazine offers new insights into the U.S. role in Central America and the Middle East as well as domestic problems from the houselessness to military spending after the cold war. Includes interviews with key political figures, environmentalists and economists in addition to commentaries on the state of our culture.

Wednesday 11:30 am: 51 Percent

Exploring the political and social issues of particular concern to women, who are now the majority gender, this series looks at how the news of the day affects women and how women affect the news.

Wednesday 7:00 pm: Gay Waves

Produced at WRUW by local community volunteers, this show presents news and information pertinent to Cleveland's lesbian and gay communities. Includes updates on AIDS and homophobia, a national gay news segment, a women's scope and much more.

Thursday 11:30 am: Bumbly Pool

Produced at WRUW, this program presents music, stories and special projects for the most underrepresented segment of our society – children. This half hour is open to children of all ages.

Thursday 7:00 pm: Pacifica

After-the-war shows distributed by the alternative news service Pacifica. This semester will feature a wrap-up of the war in the Persian Gulf, including its effect on the United States, and a historical perspective on the war.

Friday 11:30 am: Voices of Our World

News from countries of the Third World with first-hand interviews with people who live and work in those countries. Produced by the Maryknoll Missioners.

Friday 7:00 pm: Sonic Discussions

The latest compliment to the WRUW public affairs schedule, featuring artist discussions from the 1991 Sonic Disturbance Festival, mixed with some of their music. Including Margaret Leng Tan, Alvin Lucier, Psyops, Crawling with Tarts, Guy Klucevek and Elliot Sharp.

Underwriters

Arabica
Colonail Arcade
Barking Spider
11310 Juniper Rd
Big Fun
1827 Coventry Rd
Body Language
3291 West 115th St
Club Body Center
1448 West 32nd St
Club Isabella
2025 Abington Rd
Gifts of Athena
2199 Lee Rd
Goose Acres Folk Music
2175 Cornell Rd
High Tide Rock Bottom
1824 Coventry Rd
The Improvisation
2000 Sycamore St
Major Hooples River Bed Cafe
1930 Columbus Rd
Record Revolution
1828 Coventry Rd
Story Tape Video
2252 Lee Rd
That Place On Bellflower
11401 Bellflower Rd
Waldorf Towers
2300 Overlook Rd

These businesses have each provided financial support to one or more WRUW programs. We thank them for their support, and urge our listners to do the same when doing business with these establishments.

If you or your business is interesting in underwriting a WRUW program, please contact Laura Gelfand, WRUW's underwriting director. Our business number is 368-2207.

WRUW Executive Staff

General Manager	Ben Winter
Program Director	Ben Winter
Asst. Program Director	Steve Hunder
Music Director	Wade Tolleson
Public Affairs Director	Brian Davis
Traffic Director	Harold Henderson
Business Manager	Crys Gee
Underwriting Directors	Laura Gelfand
	Dan Thompson
Production Directors	Allen Gittelson
	Joe Riznar
Training Director	David Caban
Public Service Director	Neal Filsinger
Asst. Public Service Director	Josette Farah
Concert Promotions	Crys Gee
Press Relations	Seth I. Rich
Publicity Director	Stanley Shmia
Alumni Director	Dave Newman
Station Advisor	P. G. Lind
Chief Engineer	Phil Way
Technical Director	Chuck Poulton
Technical Staff	Allen Gittelson
	Ken Nosé
	Kevin Nosé
	Eric Richardson
	Jerry Szoka

WRUW-FM is the student run radio station of Case Western Reserve University. WRUW is dedicated to innovative and diversified music and programs of community interest.

This program guide was compiled by Joe Banks, David Ernst, Steve Hunder, Rich Lowe, Peter Risser, and Kevin Williams. Cover by Kurt Koepfle. Printed by P.M. Graphics. The circulation is 7,000 copies.
Everything within is ©1992 by WRUW-FM, Case Western Reserve University.

Spring 1992 Program Descriptions

Sunday

2:00 am: Better Late Than Never
Bill Dimmock
Jazz
Tune in for Jazz 2-5. Sleep is over-rated.

5:00 am: Oozing from the Radio
Mark Schoenenberger
Freeform
Brand new alternative and jazz music, along with classic alternative songs, jazz greats and big band thrown in too. Any other kind of music along those lines is fair game. Various short written pieces will be included. Written sketches will be originals by Mark Schoenenberger and Harvard correspondent Marc Horger.

8:00 am: Music Of Changes
David Ernst
Atonal
"What's 'Atonal'?" "A-tonal. Not-tonal." "What's 'tonal'?" "Almost all the music you've ever heard."

10:00 am: Gray Sky, Blue Guitar
Marty Gulaian
Not Blues
Your way into another rainful Sunday morning after another painful Saturday night. Folk/Rock/Flock/Frock

12:00 noon: Sunday Matinee
David Caban
Musicals
Two hours of glitter, razzle-dazzle, tap dancing and soundtracks. A different overture each week, plus an "intermission" half-way through. It's the only way to go to the theater without leaving your home. Listen for specials.

2:00 pm: White Boys Lost in the Blues
Chuck & Eric
Blues
"What's the matter? The blues got you. You get up and set on the side of your bed in the mornin'. You may have a sister and brother, mother and father around, but you don't want no talk out of 'em.
What's the matter? The blues got you. Well go and put your feet under the table, look down at your plate, got everything you want to eat, but you shake your head, you get up. You say, 'Lawd, I can't eat and I can't sleep.'
What's the matter?
The Blues got you! Wanna talk to you!"
(from "Good Mornin' Blues")
- Hudie Ledbetter

5:00 pm: Steaming Goatees
Steve Hunder
Jazz music Today
Jazz music that grabs the jugular and hauls the soul to higher levels.

7:00 pm: Definitely Downtown
Don Sebian
Jazz
Jazz for early Sunday evening, featuring bebop, hard bop, and post bop, along with tangential excursions into the blues, big band and avant-garde.

9:00 pm: TV's Loveable Dad
Sean Carney & Mason Boor
Certified Head Free
That sort of thing.

11:00 pm: Word Jazz
Ken Nordine

11:30 pm: Dan Thompson
Pieces of Lint
Fuzzy

Monday

2:00 am: Squaring the Circle
Ben
Non-Euclidian
The science or art of combining mechanical energy transmitted by longitudinal pressure waves (as in air) into an arrangement of elements in a pleasing form having structure and continuity.

5:00 am: Orange & Purple Socks
Krystyn
Morning Tea
A bright and audacious blend of folk, rock and fun miscellany, with a rounded teaspoon of leftism added for zest. Served hot or iced, this show is an invigorating way to start the week.

7:00 am: Deathrace 2000
Machine Gun Joe
New Musik for the Last Decade
Begin your week with your favorite antithesis to passive consumption and living your entire life as a lie.
Deconstruct all that you have been told and rebuild a valid mythology of your own. New musik for the last decade.

9:00 am: The I'm Not A Morning Person Show
Chris Hill
Wake You Up Music

11:30 am: The Law Show

12 noon: 100 Proof
Pete
Oh, sure.
You know the deal. Funk, Punk, Rap, Hip-Hop, Death, Disco, Big Band, Art Rock, Old Blues, Noise and hopefully some stuff you've never heard before. Oh, yeah. Rock and Roll, too. Spanning the generations to bring you a show both you and your mom will hate.

2:00 pm: For Your Raging Fetish
Ileana
New/Alternative/Punk/Rock
Rhapsody! Free & irregular in form. What will you hear? Anything goes. Sex Pistols, Fugazi, Misfits, the Cramps, Devo, Blondie, some industrial and rap too, just to soothe your raging fetish.

5:00 pm: Rockability
Colleen
50's & Rockabilly
REAL GONE DRIVE TIME: a mix of 50's Rockabilly, Rockabilly Revival, Psychobilly, Cowpunk, Houserockin' and Jumpin' Blues.
*Special thanks to all my urban cowboy listeners.

7:00 pm: Just Chillin'

7:30 pm: Damn Right, I've Got the Blues
Annie and Tom
Nothing but the Blues

10:00 pm: Local Anesthetic
Mike Kechisen
Local Anesthetic is back! Tune in and listen to the diverse musical talent that is Cleveland's own. Interviews, new releases, & live acoustic sets to be featured.

11:00 pm: Naugahyde Reality
Dennis Sichner
Jazz
The best of straight ahead, bebop and mainstream jazz with occasional excursions into jazz fusion.

Tuesday

2:00 am: Superficial Damage
George Scott
This and That
This, that and the other thing. Various types and styles of music from the past & present to get you and me through those late night hours.

5:00 am: Anything but Pachelbel
Dan
Real Oldies
Two hours of head-banging, kick-butt classical music.

7:00 am: Polka Changed My Life Today
Gary Rozak
Polka et al.
The non-standard polka show. Traditional Eastern European polkas fused with up beat ethno-dance diversity that includes Tex-Mex, Cajun-Zydeco and new wave polkas. If you hate polka music, you might like the show.

9:00 am: Trans-Millenia Contort
Chuck
Meditative
Throw away the power crystal and lose yourself in the fringes of new age, ranging from acoustic to experimental to space. Sit back, relax, and zone out.

11:30 am: Crimson Dreams

12 noon: The Rhythm & Rhyme Bank
Mad-Money Mike
Club Reggae, Hip-Hop, House Music
A show with a different, lean, clean mix of rare rhythms, club versions never heard on commercial radio, disco, and hip-hop that will have the listeners bouncing in their chairs and shaking their booties while standing. The mix will consist of past and present beats to allow the listener to enjoy old rhythms usually not on today's radio playlists.

2:00 pm: Nowhere Fast
Rob McCracken
Hard Rock and Metal
Hard rock, rock and heavy metal the way it should be — lots of fun, anarchy and general mayhem.

5:00 pm: In Search Of My Lost Soul
Cushmere
"In Funk We Trust"
Hip-hop, old funk, old R+B, reggae, and other shit. Music for all the funky mosquitos and funky giraffes of the world who know the time.

7:00 pm: Consider the Alternatives

7:30 pm: The Wax Museum
Dave Brown
Moldies, Monsters and Dusty Disks.
A mix of the rarest and greatest rock & roll and rhythm and blues from the 50's and early 60's. You'll hear R&B Jumps, R&B Ballads, rock & roll, rockabilly, instrumentals and all other kinds of stuff that'll rock your soul.

10:00 pm: Chuckles Without
Chuck
Brian Davis
Humor and Wit
One hour of stand-up comedy, satire, humor and some novelty songs. Everything from Woody Allen to Murray Roman, including unfunny comedy to maintain the balance. Only unusual requests are accepted. All comedy edited to adhere to the New Fascism. No dangerous words, only dangerous ideas.

11:00 pm: Rat's Nest
Kevin Roll
Techno-Industrial
Anarchy for Case!

Wednesday

2:00 am: The Metal Health Clinic
Dr. Heavy Metal
Metal of All Kinds
The Doc is back after a seven month absence with glam rock, death metal and everything in between. Classic metal and the best of unknown bands, in addition to your requests, make the Metal Health Clinic the only show you'll ever need in order to find the perfect Metal Health. The Doctor will see you now!

5:00 am: Get Your Mojo Workin'
Marty
Blues
Lots and Lots of Blues: New Blues, Old Blues, Local Blues, Foreign Blues, Guitar Blues, Piano Blues, Harpsichord Blues, etc...

7:00 am: Greasy Kids' Stuff
Simran 'Ace' Kumar
Heavy Metal
I love it LOUD!

9:00 am: Everything's Got to Change
Victoria Korosi
The Music of Our Lives
The self-fulfilling prophecy of the 90's... Change begins right here, right now. New releases of absolutely every kind.

11:30 am: 51 Percent

12 noon: Straight to the Head
Prince
Reggae
Live and Wicked.

2:00 pm: The Acid Filibuster
Dan Turner
Trippy
A variety of new music with an accent on progressive and the weird. Some oldies thrown in with just a hint of the bizarre. On occasions, when the music permits, jazz, reggae, and the occasional urban folk dance can be heard.

Spring 1992 Program Descriptions

Thursday

5:00 pm: The Great Leap Forwards
Stanley J. Shmia
Start Your Own Revolution
The latest in progressive rock featuring leftist, political commentary not found in the mainstream media. Listen for the Great Leap Forwards and start your own revolution.

7:00 pm: Gay Waves

7:30 pm: Nuclear Ecstasy
Sue
Nue Music
Tune in Wednesday evenings for nue music that will send your nuclei into fits of ecstasy.

10:00 pm: Global Taxi
Join a revolving band of WRUW programmers in an hour long exploration of international folk and cultural music. Each week will have a different focus and theme.

11:00 pm: Allergic to the Mainstream
Josette
Womyn's Music
All kinds of womyn's music, from folk, R&B, jazz, new age to feminist, Native American and International. Always an eclectic assortment...

2:00 am: DecaDance
Sam Souccar
For All Generations
Dance Waltz Rave Tango House Cha-Cha Rock Ballet Rhumba Disco Swing Hip-Hop Jerk Slow Twist High-Energy Big-Band Samba Industrial Flamenco Progressive Cabaret Techno

5:00 am: N
Martin J. Drabik
Expect Nothing
"To sing you must first open your mouth. You must have a pair of lungs, and a little knowledge of music. It is not necessary to have an accordion, or a guitar. The essential thing is to want to sing. This then is a song. I am singing." — Henry Miller.

7:00 am: Penultimate Pop Palace
Kurt
New Music/Dance
Come to my cabaret... All the latest in the most stylish of tunes will be played here, with a few classics thrown in. Of course, as things get a bit groovier, we do the ol' bump and grind a little more frequently, but there's a doomy high to be had by all. The Palace is hardly exclusive; anything goes! Do call. We'll get on marvelously.

9:00 am: Restrained Psychosis
Crys
Control Alt Delete
Experience a collage of early technopop, punk, new releases, and the best of in-between.

11:30 am: Bumbly Pool

12 noon: The Bass-ic Workout
Marla
Dance/New
Aerobic exercise for you and your radio. Easier than Stairmaster, more fun than the bench step. Action-packed, jumping jacked, whistle-blowing grooves to keep you pumped up! Cheezy disco- the best way to stay in tip-top, toe-tapping shape.

2:00 pm: Discount Diabolism
Laura G
Pagan
A spooky post-industrial mix for the musically pious masses.

4:00 pm: Larryrama
Larry Collins
Between the Cracks

6:00 pm: The Greg Holtz Show
Nationalities Radio Programming

7:00 pm: Pacifica

7:30 pm: When the Roses Bloom Again
Cuzin Dave Wilson
Country Roots & Branches
Country Roots and branches* from all eras: old-timey, bluegrass, rockabilly, Tex-Mex, Western swing, Cajun, Zydeco, ragtime, blues, Hawaiian, acid banjo and crabgrass.
* "They go out on a limb." — G. Rozak

10:00 pm: Militant Larynxes
Brian Davis / John Henry & Jimmy B
Spoken Word
Poetry, spoken word, audio art and the unclassified. Featuring local Cleveland artists mixed with national artists. Once a month, a mix of mix of woodgrain wallpaper in a in a valley of the dead shopping cart by John Henry and Jimmy B. You get the feeling you were robbed or lost $40.

11:00 pm: Audible Headburn
Jen Sed
Scorched & Burnt
Thrashed out industrial; those odd burning sounds; cranky noises and other late night audio sounds to climb the walls to.

Friday

2:00 am: Dark Nemesis
Steven St. James
A Guaranteed Standing Ovulation
What is Dark Nemesis? Dark Nemesis is underground dance. Dark Nemesis is new and sinful expression. Dark Nemesis is dark dancing till dawn. But mostly, Dark Nemesis is a guaranteed standing ovulation.

5:00 am: The Grasshopper At Your Feet
Bob Hetzel
Fun & Filosofical
All sorts of humorous music, but don't think of this as a lesson. We've got hardcore, some dance, oldies and everything else, too. A good change between what's before and after. Weekly guests. Wisdom where applicable.

7:00 am: Dental Damsels In Distress
Dor Koch
Positively Queer

9:00 am: Paramecia and Other Parking Places
Cousin Seth Wilson
Folksy Stuff
Vladimir and Estragon still wait. They're in good company though. Join us as we use folk music to travel through thoughts political and philosophical, psychedelic and just plain absurd.

11:30 am: Voices of Our World

12 noon: Deep Fri[e]day
B. P. Young
Jazz, Funk, Rock
Hip and funky things to assist in your pre-weekend preparation. Bringin' it to you 'noon-ta-two'.

2:00 pm: A Nietzsche Trigger Finger
Glenn Barth & Ronk
Murder Cum Laude
Unscrew a 40 and join us in lamenting the death of the enlightenment and wallowing in misanthropy. Davey sez: "Be happy or you'll get your ass kicked." Hate is a powerful motivator. Act accordingly.

5:00 pm: Fruit on the Bottom
Terry Hughes
rah rah up and down
Do you think it's an accident?

7:00 pm: Sonic Discussions

7:30 pm: Your Favorite Rebellion
Joe Riznar
Assorted Rocks
Wow! Special Anniversary Alert! It's been 10 years of in-your-eardrums radio on Your Favorite Rebellion. The celebration goes on throughout the Winter/Spring season. You know the formula: new tunes, old tunes, weird tunes, wild tunes. Specials when the mood strikes.

10:00 pm: Down by the Cuyahoga
Jim Szabo
Jazz (Jazz Calendar at Midnight)
"The thing that keeps the people from checking out the so-called 'various styles' and kinds of music is the way words are used. Because the words create images and they create visions that exist and until we get to the thing of no separation, which is part of the African oral tradition... so when people ask me what k'nd of music I play, I say 'I 'ell, it's very good. Come cl 'ck it out!'" — Oliver Lake

Saturday

2:00 am: Dare Waves
Neal
Cyberpunk
It's about a blinking cursor reflected in an android's mirror shades, a fold of cloned flesh caught in the zipper of a leather jacket, a lullaby sung by a synthesized voice to a test tube fetus. It's about laser scalpels and churning disk drives, computer tears and machine dreams.

6:00 am: diversified, inc.
Wade
Freeform
A kaleidoscope of types and sounds of music, new and old, constantly searching for something interesting and different. Folk-based freeform ranging through blues, rock, jazz, country, R&B, international, avant-garde, etc.

10:00 am: Finnegan's Wake
John Zeitler
Celtic Folk Music
Join host John Zeitler as he explores the music of Ireland, Scotland, Wales and other Celtic destinations.

11:00 am: Roll Away the Dew
Cousins Jimmie & Gretchen Wilson
Country & Folk
This show features both contemporary and traditional folk music. We also mix in some country and bluegrass music, and occasionally reach back to the early days of country music.

2:00 pm: Live From Cleveland
Live music either direct from WRUW's studios or prerecorded elsewhere. All types of live music. Tune in and experience it live!

3:00 pm: Night of the Living Dread
Rick Lowe
Reggae
Jamaican music: Lots of reggae, dancehall, rocksteady.

5:00 pm: That's How I Escaped My Certain Fate
Scott Larson
Psychotronic
Featuring fun random sounds dug from the far reaches of the WRUW record library, including jazz, folk, blues, bluegrass, international folk & pop, tortured chamber music, industrial noise and maybe a few things better left forgotten.
"I crunch an old borrowed Buick down an icy street toward the lake. There's a little turnaround at the end. I leave the car there and get out for a look. Ten inches of snow have fallen since morning, but now the snowing has stopped. Below the steep glowing cliff, Lake Erie is a ghostly stretch of frozen white for five hundred yards from shore. Beyond that is darkness, then Canada, and then the North Pole." — Michael Decapite

7:00 pm: Lost In Thought and Tobacco
Harold Henderson
Men's Music
"Rock and roll is folk music, basically... 'cause it's for folks." - Dan Zanes

9:00 pm: Beat of the Night
Jerry Szoka
Cleveland's Only Techno, House + Hi-NRG
If you want to dance to the latest club music, then search no longer. Catch Cleveland's only 3-hour club-style dance show, with Jerry Szoka, broadcast and mixed live every Saturday night. Beginning at 9 PM you can hear the latest in techno, house & Hi-NRG.

12 midnight: The Black Scorpio Show
Black Scorpio
Reggae
The Black Scorpio Show with Scorpio at the controls plays the best in reggae music. Watch out, Scorpio is coming on strong in '92. Scorpio at the control, man. Easy.

Spring, 1992

WRUW FALL PROGRAM GUIDE

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8	Dave Ernst Music Of Changes Atonal							8
9		Chris Hill I'm not a morning person show... Wake you up music	CHUCK TRANS-MILLINIA CONTORT MEDITATIVE	Victoria Korosi Everything's Got To Change The Music of our Lives	Crys r es tr ain ed psy ch o sis Control Alt Delete	Cousin Seth Paramecia And Other Parking Places Folk and Suchlike		9
10	Marty Gulaian GRAY SKY, BLUE GUITAR -not blues-						Finnegan's Wake	10
11		LAW SHOW	Crimson Dreams	51 PERCENT	Bumbly Pool	Voices Of Our World	Cousins Jimmie & Gretchen Wilson Roll Away The Dew Country & Folk	11
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2	Chuck & Eric White Boys... Lost in the Blues	Ileana For Your Raging Fetish new-alternative punk-rock	ROB McCRACKEN Nowhere Fast Hard Rock & Metal	Dan Turner Acid Filibuster ...trippy...	LAURA DISCOUNT DIABOLISM PAGAN	Glenn & Ronk A Nietzsche Trigger Finger murder cum laude	LIVE FROM CLEVELAND	2
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7	Don Sebian Definitely Downtown Jazz	Just Chillin'	Consider Alternatives	GAYWAVES	PACIFICA	SONIC DISCUSSIONS	Harold Henderson Lost In Thought & Tobacco Men's Music	7
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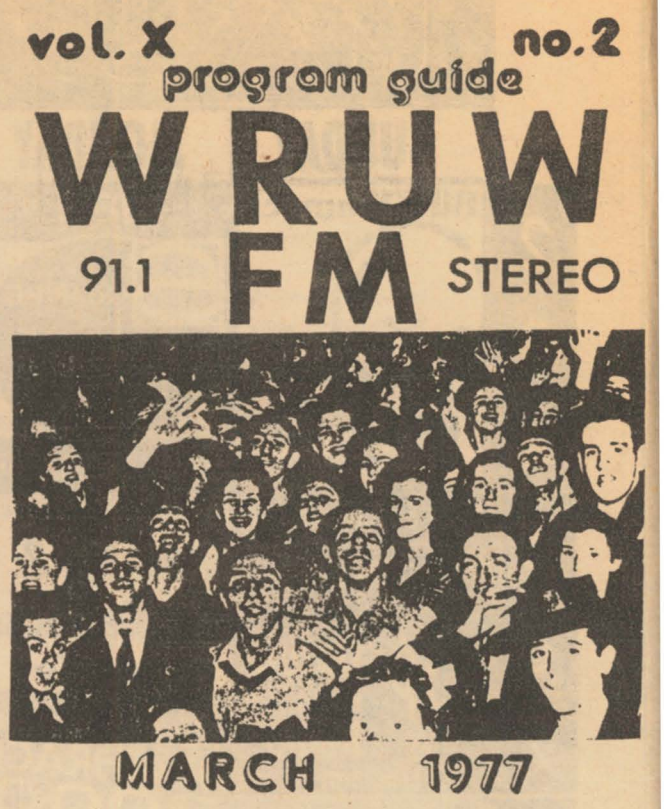
Kinda makes your head spin, huh?...With diverse programming, like this, every week, you gotta stay tuned in!

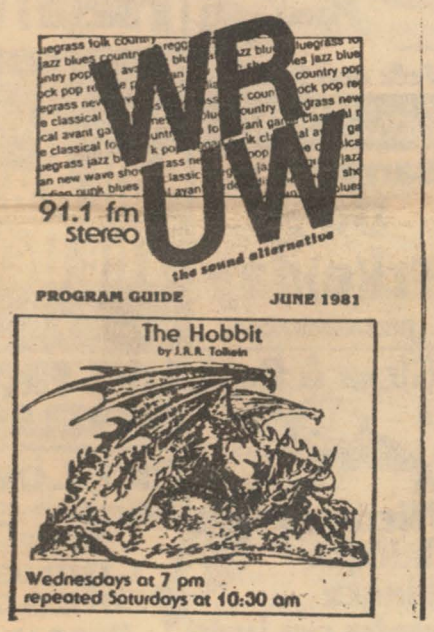
September 1974
A single-page guide. Note similarity of the 1975 logo with the 1983 logo.

March/April 1975

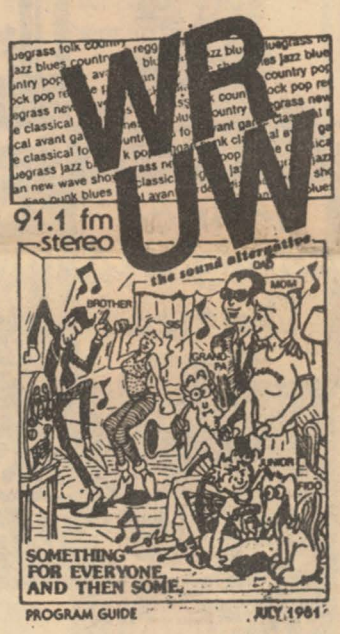


March 1977

Looking Back At WRUW's 25 Year History

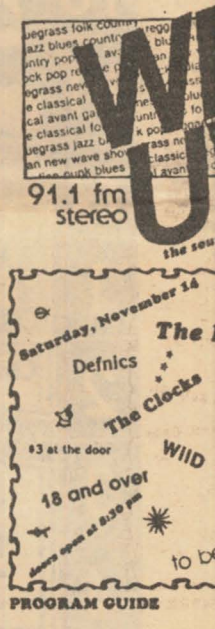


June 1981



July 1981
Cover art by N. Martin.

August 1981



November

Spring 1983
Cover art by Bill Tourtilotte.

Summer 1983
Cover art by Jordan Davis.

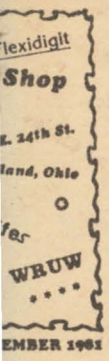
Fall 1983
Cover art by Brian Azzerello.

March 1981
Cover art by Mariellen Taylor.

April 1981
Cover art by Kleimer.

May 1981

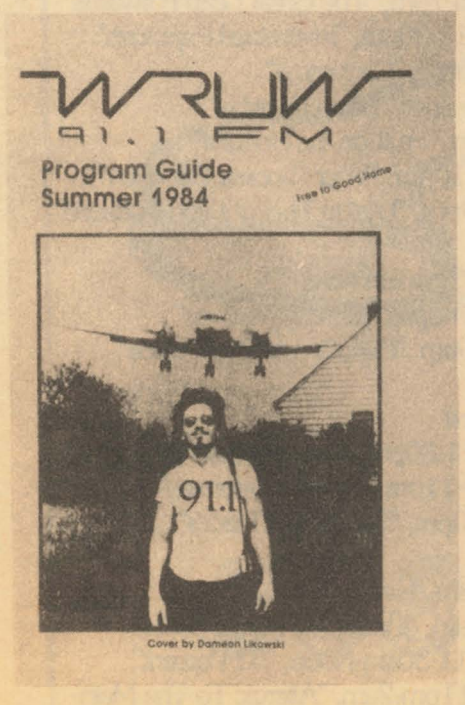
Some of Our Past Program Guide Covers



Spring 1982
Cover art by N. Martin.

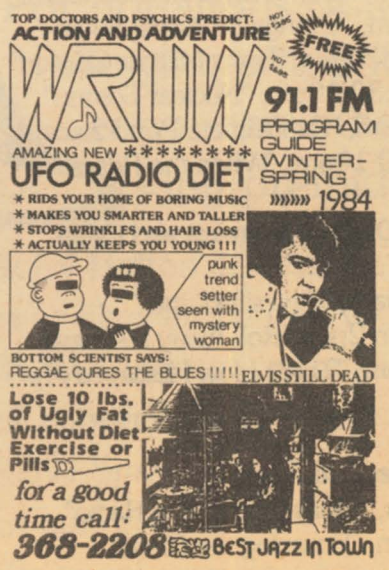
Summer 1982
Cover art by Catherine Butler.

Fall 1982
Cover art by Freitag.



Summer 1984
Cover art by Dameon Likowski.

Fall 1984
Cover art by Neil Martin.



Winter-Spring 1984

The

Traveler's Guide to WRUW

Compiled by Sue Jaconetta

The following list, arranged by type of music played, was formulated to assist you in finding shows that might interest you. Please be aware that more than one type of music can be heard on most shows on WRUW. Such a show is denoted by an asterisk (*) each time it is listed to let you know that other types of music are also likely to be heard on it.

Atonal/Classical
Sunday, 8-10am, "Music of Changes"
Tuesday, 5-7am, "Anything but Pachelbel"
*Tuesday, 9-11:30am, "Trans-Millinia Contort"
*Thursday, 5-7am, "N"

Blues
Sunday, 2-5pm, "White Boys Lost in the Blues"
*Monday, 2-5am, "Squaring the Circle"
Monday, 7:30-10pm, "Damn Right, I've Got The Blues"
Wednesday, 5-7am, "Get Your Mojo Workin'"
*Saturday, 5-7pm, "That's How I Escaped My Certain Fate"

Celtic
Saturday, 10-11am, "Finnegan's Wake"

Children's
*Thursday, 11:30am-Noon, "Bumbly Pool"

Comedy
Tuesday, 10-11pm, "Chuckles Without Chuck"

Country/Bluegrass
*Thursday, 7:30-10pm, "When the Roses Bloom Again"
*Saturday, 11am-2pm, "Roll Away the Dew"
*Saturday, 5-7pm, "That's How I Escaped My Certain Fate"

Dance
*Monday, 9-11:30am, "The I'm Not a Morning Person Show"
*Thursday, 2-5am, "DecaDance"
*Thursday, 7-9am, "Penultimate Pop Palace"
*Thursday, 9-11:30am, "Restrained Psychosis"
*Thursday, Noon-2pm, "The Bass-ic Workout"
*Thursday, 2-4pm, "Discount Diabolism"
Friday, 2-5am, "Dark Nemesis"
Saturday, 9pm-Midnight, "Beat of the Night"

Experimental
*Thursday, 5-7am, "N"
*Thursday, 10-11pm, "Militant Larynxes"
*Saturday, 2-6am, "Dare Waves"

Folk
*Sunday, 10am-Noon, "Gray Sky, Blue Guitar"
*Monday, 5-7am, "Orange & Purple Socks"
*Tuesday, 9-11:30am, "Trans-Millinia Contort"
*Wednesday, 7:30-10pm, "Nuclear Ecstasy"
*Thursday, 7-9am, "Penultimate Pop Palace"
*Thursday, 7:30-10pm, "When the Roses Bloom Again"
Friday, 9-11:30am, "Paramecia and Other Parking Places"
*Saturday, 6-10am, "diversified, inc."
*Saturday, 11am-2pm, "Roll Away the Dew"
*Saturday, 5-7pm, "That's How I Escaped My Certain Fate"

Freeform/Indescribable
Sunday, 5-8am, "Oozing From the Radio"
*Monday, 2-5am, "Squaring the Circle"
*Tuesday, 2-5am, "Superficial Damage"
*Thursday, 5-7am, "N"
*Thursday, 7-9am, "Penultimate Pop Palace"
Friday, 5-7am, "The Grasshopper at Your Feet"
*Saturday, 2-6am, "Dare Waves"

Industrial
*Monday, 2-5pm, "For Your Raging Fetish"
Tuesday, 11pm-2am, "Rat's Nest"
*Thursday, 2-5am, "DecaDance"
*Thursday, 9-11:30am, "Restrained Psychosis"
*Thursday, Noon-2pm, "The Bass-ic Workout"
*Thursday, 2-4pm, "Discount Diabolism"
*Thursday, 11pm-2am, "Audible Headburn"
*Friday, 5-7pm, "Fruit on the Bottom"
*Saturday, 2-6am, "Dare Waves"

International
*Wednesday, 7:30-10pm, "Nuclear Ecstasy"
Wednesday, 10-11 pm, "Global Taxi"
*Thursday, 5-7am, "N"
*Thursday, 7-9am, "Penultimate Pop Palace"
*Saturday, 6-10am, "diversified, inc."
*Saturday, 5-7pm, "That's How I Escaped My Certain Fate"

Jazz
Sunday, 2-5am, "Better Late Than Never"
Sunday, 5-7pm, "Steaming Goatees"
Sunday, 7-9pm, "Definitely Downtown"
*Sunday, 9-11pm, "TV's Loveable Dad"
*Sunday, 11-11:30pm, "Ken Nordine"
*Monday, 2-5am, "Squaring the Circle"
Monday, 11pm-2am, "Naugahyde Reality"
*Friday, Noon-2pm, "Deep Fri(e)day"
Friday, 10pm-2am, "Down by the Cuyahoga"
*Saturday, 5-7pm, "That's How I Escaped My Certain Fate"

Live/Local
Monday, 10-11pm, "Local Anesthetic"
*Thursday, 10-11pm, "Militant Larynxes"
Saturday, 2-3pm, "Live From Cleveland"

Metal
*Tuesday, 2-5pm, "Nowhere Fast"
Wednesday, 2-5am, "The Metal Health Clinic"
*Wednesday, 7-9am, "Greasy Kids' Stuff"

New Age
*Tuesday, 9-11:30am, "Trans-Millinia Contort"

New Music
*Monday, 5-7am, "Orange & Purple Socks"
Monday, 7-9am, "DeathRace 2000"
*Monday, 2-5pm, "For Your Raging Fetish"
Wednesday, 9-11:30am, "Everything's Got To Change"
*Wednesday, 2-5pm, "The Acid Filibuster"
*Wednesday, 7:30-10pm, "Nuclear Ecstasy"
*Thursday, 2-5am, "DecaDance"
*Thursday, 7-9am, "Penultimate Pop Palace"
*Thursday, 9-11:30am, "Restrained Psychosis"
*Thursday, Noon-2pm, "The Bass-ic Workout"
*Saturday, 6-10am, "diversified, inc."
*Saturday, 5-7pm, "That's How I Escaped My Certain Fate"

Noisy
*Thursday, 11pm-2am, "Audible Headburn"
*Saturday, 7-9pm, "Lost in Thought and Tobacco"

Oldies/Rockabilly
Monday, 5-7pm, "Rockability"
Tuesday, 7:30-10pm, "The Wax Museum"

Polka
Tuesday, 7-9 am, "Polka Changed My Life Today"
Thursday, 6-7pm, "The Greg Holtz Show"

Public Affairs
Monday, 11:30am-Noon, "The Law Show"
Monday, 7-7:30pm, "Just Chillin'"
Tuesday, 11:30am-Noon, "Crimson Dreams"
Tuesday, 7-7:30pm, "Consider the Alternatives"
*Wednesday, 11:30am-Noon, "51 Percent"
Wednesday, 7-7:30pm, "Gaywaves"
*Thursday, 11:30am-Noon, "Bumbly Pool"
Thursday, 7-7:30pm, "Pacifica Programs"
Friday, 11:30am-Noon, "Voices of Our World"
Friday, 7-7:30pm, "Sonic Discussions"

Punk
*Monday, 2-5pm, "For Your Raging Fetish"
*Thursday, 9-11:30am, "Restrained Psychosis"
*Friday, 7:30-10pm, "Your Favorite Rebellion"

Rap/Soul/Funk
*Monday, 9-11:30am, "The I'm Not a Morning Person Show"
*Monday, Noon-2pm, "100 Proof"
Tuesday, 5-7pm, "In Search Of My Lost Soul"

Reggae
Sunday, 12:00am-2am, "The Black Scorpio Show"
Tuesday, Noon-2pm, "The Rhythm & Rhyme Bank"
Wednesday, Noon-2pm, "Straight to the Head"
Saturday, 3-5pm, "Night of the Living Dread"

Rock
*Sunday, 10am-Noon, "Gray Sky, Blue Guitar"
*Sunday, 9-11pm, "TV's Loveable Dad"
*Monday, 2-5am, "Squaring the Circle"
*Monday, 5-7am, "Orange & Purple Socks"
*Monday, Noon-2pm, "100 Proof"
*Monday, 2-5pm, "For Your Raging Fetish"
*Tuesday, 2-5pm, "Nowhere Fast"
*Wednesday, 7-9am, "Greasy Kids' Stuff"
*Wednesday, 2-5pm, "The Acid Filibuster"
Wednesday, 5-7pm, "The Great Leap Forwards"
*Thursday, 9-11:30am, "Restrained Psychosis"
Thursday, 4-6pm, "Larryrama"
*Friday, Noon-2pm, "Deep Fri(e)day"
*Friday, 5-7pm, "Fruit on the Bottom"
*Friday, 7:30-10pm, "Your Favorite Rebellion"
*Saturday, 7-9pm, "Lost in Thought and Tobacco"

Showtunes/Soundtracks
Sunday, Noon-2pm, "Sunday Matinee"
*Thursday, 7-9am, "Penultimate Pop Palace"

Spoken Word
*Sunday, 11-11:30pm, "Ken Nordine"
*Thursday, 10-11pm, "Militant Larynxes"
*Friday, 7-7:30pm, "Bittersweet Pieces"

Womyn Artists/Issues
*Monday, 5-7am, "Orange & Purple Socks"
*Wednesday, 11:30am-Noon, "51 Percent"
Wednesday, 11pm-2am, "Allergic To The Mainstream"

Letters of Support Needed

In January, 1991, WRUW filed an application for an increase in broadcast power with the Federal Communications Commission. If granted, the station will enjoy a 75% improvement to its coverage area. FCC approval of the application is currently pending resolution of an interference problem with an increase application by another local station.

The project will require replacement of the station's transmitter, antenna, and related equipment, at a cost of nearly $100,000.

To fund the project, WRUW will apply for a federal grant that could pay for up to one half the total project costs. However, to make our grant application stronger, we need **your** help. If you support this project, please take a few moments to send your comments. Include statements about the current clarity of our signal where you live, work, or drive, and how it could be better. Also let us know what you enjoy or find unique about this station.

We will include your letter with our application to show that alternative, eclectic, non-commercial radio, like WRUW, is something important to the Cleveland community and worth supporting.

Send before March 1, 1992 to:

WRUW-FM letters
11220 Bellflower Road
Cleveland, OH 44106

240 Miles

A Sunday Blues Boy's Tale
By
Eric Richardson

Bono, Camp Perry, Port Clinton, Sandusky, Vermillion, these are some of the cities that I drive through twice on most Sundays. Am I the WRUW travelling salesman? No. Just another devoted programmer. My name is Eric Richardson, the Eric half of the Eric & Chuck team of "White Boys Lost in the Blues" found here on 91.1 every Sunday for 2 until 5 pm.

I travel from my home in Toledo to Cleveland to do radio. I've been doing this since I graduated from CWRU in may of 1989. Why in the world do I keep doing this? I don't know.

It could be that as a WRUW programmer, I have access to over 36,000 records, compact discs, tapes and literally hundreds of new ones every month.

It could of course be the people. The WRUW staff is a unique bunch. A common bond of love of radio, of music, holding holding together an eclectic group of people, as eclectic as the music that can be heard on this station. It's not always smooth sailing, but it's never dull.

Maybe its the listeners. White Boy's Lost in the Blues has a good audience, faithful listeners of the blues. They even put up with Chuck and I wandering into the older blues which is harder to listen to because of its poor fidelity.

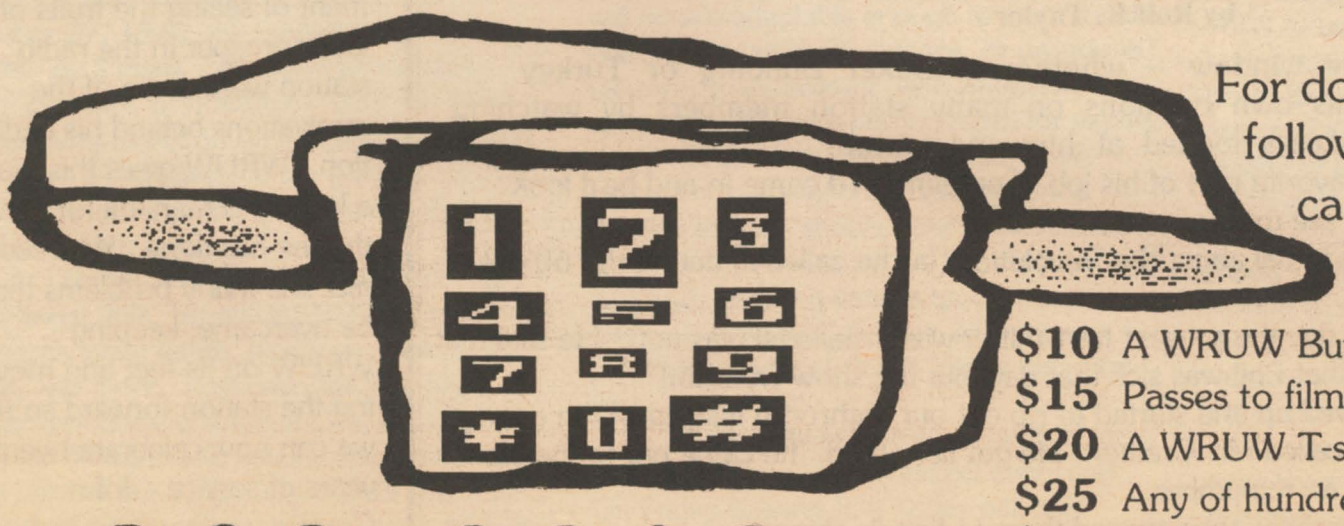
I certainly don't drive 240 miles because of the scenery. Once you have driven between Toledo and Cleveland the first 5, 10 times it becomes rather boring.

Who knows why I do it, or how long I'll be able to keep it up, but I'm sure glad for WRUW.

Stay tuned to WRUW for information about our upcoming 25 year retrospective program, on the evening of WRUW's 25th Birthday: February 26th, 1992

WRUW'S 11TH ANNUAL RADIOTHON

March 9th - March 15th



368-2208

For donations of the following amounts, you can receive the following premiums!

$10 A WRUW Button & Bumper Sticker
$15 Passes to films at the CWRU Film Society
$20 A WRUW T-shirt or ceramic mug
$25 Any of hundreds of LP's and cassettes
$30 A WRUW Sweatshirt
$35 Any of hundreds of CD's
$50 30 minutes of air-time on WRUW

Or any other premiums announced during telethon week!

Looking Back At WRUW's 25 Year History: Memories of John Cremer

John Cremer: Founder and Father Figure

By Brian Davis

WRUW has matured and grown over its twenty years of broadcasting to the Cleveland area. One man cared for the station in its infancy and stood by it in its difficult childhood. This father figure in the history of WRUW is John Cremer, the station advisor for most of its twenty years.

John Cremer offered his time and support when students asked for a true radio station on the Case Western Reserve University campus. The titanic problems of the carrier current station that existed were mounting, and radio at CWRU was sinking quickly. John Cremer gathered support and submitted many proposals to the University, and finally the deal was ironed out. The 10-watt WRUW after more than a year of planning went on the air February 26, 1967.

Getting on the air was only the beginning of Cremer's problems. He soon found that dealing with staff shortages, transmitter interference, and a lack of records were all in a day's work. At its conception, it was hard to find people willing to volunteer the time to work at the station. Then problems developed due to natural barriers that blocked reception of the signal. The record library was not at the station, it was kept under lock and key. To play a record, the programmer had to sign them out and bring them down to the station. While WRUW suffered through many headaches, most of the problems were eventually worked out.

The creation of the station was not just one problem after another. In fact, the CWRU board of trustees was extremely generous in its granting of a budget. Cremer said, "I always thought we got too much money, but who was I to argue?" the funds allowed the station to buy state of the art equipment. Also, Cremer saw the station grow into a 100 watt, 24-hour nationally respected radio station.

The early 1970's were a turbulent time both for CWRU and for WRUW. During the rioting at Kent State and the shooting of students by the Ohio National Guard, speeches were given at Tomlinson Hall on the Case Reserve quad, and were broadcast on WRUW. The speeches were emotional, but used objectionable language. The conservative student body protested the use of this language on the radio, and wrote to the Federal Communications Commission. While it is against FCC policy to allow offensive language to be broadcast, they were so overwhelmed with complaints during this period that it was impossible to follow up on them.

The FCC was a constant fear for station advisor Cremer. This heavy-handed organization has the power of life and death over a radio station. His greatest fears were realized the day the FCC agent dropped in for a surprise visit. The agent was a reasonable inspector, and while he found fault in many aspects of the station, he gave only one citation for failing to do Emergency Broadcast System tests.

As station advisor, Cremer had potentially a great amount of power over the daily operation of WRUW, but he chose to remain a consultant and not a manager. For example, in the early 1970's, the station was taken over by a clique of what Cremer called "real parasites." Cremer did not express his opinion or attempt to remedy the situation, because he saw his job as strictly advisory. Eventually, what Cremer called his "cadres," a military term for a key group to train enlisted men, joined the staff. These leaders included Bill Anderson, Michigan Mom, Wade Tolleson, and others.

John Cremer had an opinion on almost all aspects of the station, but he remained silent and allowed the station to grow and expand on its own. The Bob Dobbs figure that has been the subject of many programs Cremer called "high schoolish," but allowed it. Cremer was never fond of news broadcasting at the station, because of the time it took to produce quality programs; but he said that he liked the sound that the AP and UPI wire services made in the background. Cremer even stood behind the station when one programmer made blatant and slanderous remarks about certain individuals.

In his 18 years as advisor, John Cremer was at his desk and ready for a day's work at 5:00 a.m., and was always there when the station needed help. The close student contact and the enjoyment of seeing the fruits of his labor prosper in the radio station were some of the motivations behind his dedication. WRUW owes this man a lot and is thankful for all that he has done. We recognize the many problems that he overcame, keeping WRUW on its feet and moving the station forward so that we can now celebrate twenty years of service. John Cremer was a unique individual who took the good with the bad to bring a clear leader in alternative music to Cleveland.

A Few Memories of Mr. Cremer

by Rolf K. Taylor

Always looking out the window -- whether at Baker Building or Turkey Ridge Tavern. He formed his own opinions on many station members by watching them walk up Adelbert. I always looked at him and waved!

I'm sure WRUW was the favorite part of his job. Sometimes I'd come in and he'd look weary, but he was always glad to see me.

He had some great stories to tell about the "revolution" (as he called it) during the 60's at CWRU.

Mr. Cremer was there the day the present transmitter was installed (I was not). He said that it was a long, long day. He said that Phil was sick that day, but the show went on!

When the University screwed up and started to rip out our bathroom instead of the one up the hall (now the record library) I called Mr. Cremer. He got *very* mad. he came out to the station, one of the two times that I can remember.

He chose his GM's very carefully, then trusted them to handle things.

I'm sure he kept on listening right up till his death. He didn't like many of the shows, but he didn't expect to. He truly loved the station and respected all of us. His family obviously knows that. Of course, his family was his other great pride and joy.

Looking Back At WRUW's 25 Year History: The Station As It Was

Community Radio Hits 15 Years

WRUW Program Guide,
Spring 1982
by Steven D. Goldman
General Manager

The end of February brings with it an important birthday, that of WRUW-FM. It was on Sunday, February 26, 1967 that the station first began broadcasting at 91.1.

The station began with more of a "pop" than a "bang". That first day, we were on the air for only 11 hours. The schedule included a mix of music and information, including "Sunday Afternoon Against Opera" (classical), "Front Row Center" (broadway), "Jazz Unlimited", "The Eleventh Hour" (classics and selected readings) and "University Hour" (social issues). All together, we were on the air only 52 hours that week compared to 168 hours now.

Actually, the station's roots stretch back earlier than 1967. In the mid 1940's, WFSM, a public address system "station" was set up in the Mather Memorial Building of Flora Stone Mather College (the women's collge of Western Reserve University). Ten years later, WRAR was born from that, broadcasting through wires to the dormitories of the university.

When the station went "FM", the call letters were changed and we began broadcasting at 10 watts with a range of eight to ten miles. Our next major change came in 1974 when we went stereo and moved our transmitter (which brings our signal to listeners) to a better location. The transmitter move increased our range to 15 miles in all directions.

Since that station first began, we committed ourselves to providing an alternative to other local radio. Over the years we've kept that committment and provided Cleveland with a wide range of music and informational programming. In the late 70's we decided we could better serve the community if we increased our power. On october 27, 1980, we jumped to 1000 watts. As a result, our broadcast range is now 30 miles, with listeners calling in from as far away as Akron on a regular basis. (On the more bizarre side, in the last year and a half we've even gotten a call from Canada and one from Indiana).

Today, we're all types of music–jazz, new wave, folk, Broadway, R&B, reggae, classical, avant garde, bluegrass, rock, blues, funk, and more. Last year, the Northeast Ohio Jazz Society voted us Best Non-Commercial Station. We also air dramatizations like Lord of the Rings, The Mind's Eye, and Stars and Stuff. Informational shows such as "Radio Free Lanbda," "Outside interests," "Consider the Alternatives," and "The Public Eye" are also an important part of our programming.

For the past 15 years we've been providing Cleveland (and now all of Cuyahoga County) with alternative radio. To continue to do so, we need help from you, our listeners. Non-commercial radio doesn't mean free radio (sorry folks, nothing is free). We have bills to pay just like everyone else. Financially we receive primary support from the University Student Government of Case Western Reserve University, but the resourses can no longer meet our needs. In other words, we need donations.

The last week of February we are going to hold our First Annual On-the-Air Telethon. Listeners will be asked to pledge $5, or more. In return, premiums will be offered for the donation, ranging from a bumper sticker to the opportunity to be on the air for half an hour on your favorite show. Additional Premiums will include t-shirts, records, and books. A full list will be announced on the air. If you would like to make a pledge, just call us at 368-2208. With your help, we can continue bringing you the best in alternative community radio.

We'll also be sponsoring other events and benefits this winter and spring.. Tueday, February 9, join us at The Boarding House, 11311 Euclid Ave, (in University Circle) for a benefit. There's no cover charge, just come down and hear jazz by the Chuck Braman Quartet starting at 8:30 pm.

Also, Thursday, April 1 we'll be showing a movie (probably Mel Brook's The Producers starring Zero Mostel and Gene Wilder) at Strosacker Auditorium on the CWRU campus. Admission will be $2. Details on these and other events will be announced on the air or you can call or write us.

WRUW hits the air Sunday at 1pm; offers news, sports, music and talk

Reserve Tribune,
Friday, February 24th, 1967

Everything is "go" for WRUW-FM. Successor to WRAR radio, the new campus station will begin broadcasting this Sunday at 1 p.m. According to Bob Paul, general manager, the programmers have become accustommed to their planned schedule during practice broadcasting sessions held over the past two weeks while awaiting FCC liscensing approval.

The station will broadcast a 52 hour week, from 1 p.m. until midnight on Sunday, and from 4 p.m. until midnight Monday through Friday.

A program guidewith program times and short summaries of content will appear in the tribune brginning with today's issue.

"We have decided on a flexible program schedule," said Paul, "one which will remain adaptable enough to accomodate unexpected tapes, discussions, or programs." He plans to emphasize "talk" programs and special events and is leaving room for expansion in these areas. At the present, 24 percent of the total broadcasting time is devoted to "talk" shows, special events, news and sports. The rest of the tim ei staken up by shows featuring various types of music, including classical, folk, jazz, Broadway recordings and rock 'n roll "oldies but goodies."

There will be one show each of jazz, folk, and classical music almost every day. On Friday evening Ray Gallon will host "Against the Night," a variety, comedy and odd-type music show with a jazz theme running through it. On Thursdays, Nancy Chase and Phyllis Elkind will present tapes of local talent in a program called "New Traditions." Mike Stimpert will cover one phase of classical music in his Monday program, "Barouque 'n In."

Among the special events shows will be "University Round Table" from 7 to 8 p.m. on Sunday evening. This Sunday's program will consist of experts from the recent narcotics conference at Oberlin College. On Tuesday, Wedesday and Thursday there will be a half hour program entitled "Reserve Forum." Controversial or timely issues will be discussed and followed by another half hour program, "Dial 704," at which time listeners may call in and voice opinions regarding the "Forum" topic.

There will be two sports programs every week, consisting of game results, interviews with players and coaches, and possible features on area professional teams. Major out of town games will be covered live, beginning with the Theil game at 7:45 this Thursday.

An arrangement has been made with WJW to use an edited version of their international, national, and local news which will be heard daily at 10 p.m. There will be two programs of campus news daily, which will consist mainly of listings of events in the University Circle area.

Plans have also been made to use taped shows prepared by the Intercollegiate Broadcasting Company (IBS). These will include music, special events, lectures, debates, and music and memories from the 1927-1930 pre-big band era.

Tests, which have been made to determine the station's broadcasting radius, indicate that the average receiver should be able to pick up WRUW-FM at a distance of eight miles in any direction, and a good receiver should manage as much as 13.5 miles west and 17 miles east. It is impossible to predict the chances of reception in any given area until actual broadcasting begins.

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